

英語表現法 (English Expression)	1年・通年・2単位・選択必修 3専攻共通・担当 Matthew APPLE	
	[システム創成功工学教育プログラム 学習・教育目標] C-2 (80%), A-1 (20%)	[JABEE 基準との対応] f, a
[講義の目的] English Expression aims to provide opportunities for students to engage in real-world English activities for a fictional company. By the end of the course, students will be able to design, market, and advertise a project in English, by working together in a team.		
[講義の概要] Throughout the course, students will work in teams to create and promote a project of their own design. Each student will take turns controlling the team as a team project manager, and each team will accomplish a group task at the end of each of four stages. Students will also prepare an English resume and practice interviews at the end.		
[履修上の留意点] “The proof is in the pudding,” as we say in English. “Tests” are worthless compared to real-life English-language situations. Students who cannot express their own ideas will be cut off from industry and business deals in Asia, Europe, and throughout the world. Positive “can-do” and “never give up” attitudes essential!		
[到達目標] 1. Design a project and conduct surveys of classmates in English 2. Analyze and present survey data in English 3. Create an “infomercial” about a project and do an interview in English		
[評価方法] Class Participation (25%) / Graded readers (25%) / Tasks (25%) / Final project presentation (25%)		
[教科書] • Widgets: A task-based course in practical English (Pearson Longman)		
[関連科目・学習指針] Homework will consist of a minimum of one graded reader per two weeks, project preparation/creation, task self-evaluation, and other forms. Students are expected to maintain contact with class group members in order to complete group tasks in a timely fashion.		

講義項目・内容

週数	講義項目	講義内容	自己評価*
第1週	Introduction to Widgets, Inc.	Self-introductions, graded readers	
第2週	Stage 1 start; Welcome to Widgets!	Video; first impressions, business cards	
第3週	Book Talk 1; polite language	Starting conversations; asking appropriate questions	
第4週	Examining and evaluating products	Speaking/listening gap activities	
第5週	Stage 1 end; self-evaluations	Making a team, choosing a department	
第6週	Stage 2 start; solving a problem	Choosing a team project manager	
第7週	Book Talk 2; Discussing R & D	Evaluating product problems	
第8週	Brainstorm new products	Product design ideas	
第9週	Creating a product proposal	Team project proposals	
第10週	Stage 2 end; self-evaluation		
第11週	Stage 3 start; new project manager	Choosing a new manager, discussing pros and cons	
第12週	Book Talk 3; learning to disagree	Polite language; agreeing and disagreeing	
第13週	Deciding which product to endorse	Evaluating another team's product ideas	
第14週	Project presentation poster creation	Create a poster to explain team decisions to classmates	
第15週	Stage 3 complete: Presentations	Students present and evaluate poster presentations	
第16週	Stage 4 start; market research	Videos on sample research reports	
第17週	Preparing a questionnaire	Creating and conducting a survey	
第18週	Book Talk 4; analyzing data	Analyzing the data, making inferences and evaluations	
第19週	Summarizing research findings	Summarize findings; prepare a report	
第20週	Stage 4 end; self-evaluation	Present market reports to classmates; evaluation	
第21週	Stage 5 start; Planning an infomercial	Video of sample infomercials	
第22週	Brainstorming the infomercial	New team managers; ideas for selling the product	
第23週	Creating the infomercial (1)	Planning, drawing, assigning roles	
第24週	Book Talk 5; Creating infomercial (2)	Scripting, rehearsing, and/or recording	
第25週	practicing the infomercial	Practicing and/or recording and/or editing	
第26週	Stage 5 end; Infomercial presentation	Presenting live or recorded infomercial in class	
第27週	Stage 6 start; reflecting	Beginning an evaluation of Widgets	
第28週	Book Talk 6; Making a resume	Resume and CV creation	
第29週	How to do an interview	Video of sample interviews and practice	
第30週	Stage 6 complete: Final self-evaluation	Interviews	

* 4 : 完全に理解した, 3 : ほぼ理解した, 2 : やや理解できた, 1 : ほとんど理解できなかった, 0 : まったく理解できなかった.
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